



Reseller Quick Resource Guide FileMaker 19 Platform Launch

Clarix helps you create apps that make businesses better. With Clarix FileMaker, rapidly build apps you can't find anywhere — even using modern tech like cloud, mobile, and AI.

What's NEW in Clarix FileMaker 19?

Clarix is moving forward with frequent agile product releases in place of annual monolithic releases. Clarix FileMaker 19 is our first open release allowing developers to extend the platform with shareable add-ons, making it even faster for anyone to build modern apps.



Extend the platform

- Directly embed custom JavaScript code or readily-available Javascript libraries for powerful, modern functionality and features like animated graphics, data visualization, maps and more.



Create in a snap [\(coming soon\)](#)

- Drag and drop feature rich add-ons like kanban boards, photo galleries, barcode generators, and more.
- Build add-ons yourself and even share them with others. Available now as a developer preview.



Smarter apps

- Run Core ML machine learning models on your device for image classification, sentiment analysis and more.
- Use your voice to run Siri Shortcuts automations like searching for records, updating inventory or starting a process.
- NFC tag reading for quickly obtaining information on tagged merchandise, check-ins at a kiosk, etc.



Zero to Cloud

- Fast track app deployment by creating apps directly in FileMaker Cloud.



And more...

- FileMaker Server on Linux developer preview.
- Card Window support in WebDirect.
- Support for Dark Mode on Mac OS.
- Drag and drop installer on Mac OS.

[Learn more about what's new >](#)

Watch the Reseller Training Webinar

This On-Demand video will cover key new features of the Clarix FileMaker 19 Platform, changes to product and support rules, updates on supported operating systems, and more.

[Access the On-Demand video >](#)

Reseller NFR Program

Qualifying resellers are eligible to receive a complimentary 5-user NFR license for the Clarix FileMaker Platform. If you are interested in applying, please click the link below:

https://ncsfms1.filemaker.com/fmi/webd/reseller_db

Reseller SalesAssist Price List

At launch, and at the beginning of each month, Clarix, Inc. posts the most current Reseller SalesAssist price list tool online. For more pricing details, please visit:

<https://www.clarix.com/resellers/pricing-and-licensing.html>

Important Links

[Partner Assets](#) — includes product icons, screen shots, copy blocks, and more.

[Trademark Guidelines](#) — all the details for proper use of FileMaker trademarks.

[Corporate Style Guide](#) — general guidelines for logo usages and corporate identity

Clarif FileMaker 19 Licensing Programs

Clarif FileMaker Server licensing programs – includes FileMaker Server, FileMaker Pro, FileMaker Go, WebDirect, FileMaker Data API

- FileMaker User Licensing
- FileMaker Concurrent Connections Licensing
- FileMaker Site Licensing

Annual and perpetual licensing options available

New Release Special Offer (NRSO)

Customers who purchased and registered FileMaker Pro 18 Advanced between April 20, 2020 and June 3, 2020 are eligible to receive FileMaker Pro 19 upgrade version as an electronic software download at no charge. Purchases via the Clarif Store will receive the software automatically. Purchases made via a Reseller should contact customer_support@clarif.com.

Clarif Community

To ask questions online and engage directly with customers, developers and partners, please visit the Clarif Community.

<https://community.clarif.com>

For additional resources visit:

<https://www.clarif.com/resources>

Current Customer Transitions

Customers who have current subscriptions or Maintenance agreements will start seeing emails with their FileMaker 19 Maintenance download links on May 20, 2020. It may take a few days to get all of the emails sent, but the process should be complete by May 24, 2020.

The email with the Maintenance release and transition details will come from: clarif_licensing@clarif.com.

Please have your customers add the above address as an accepted email address so it does not get caught in their spam blocker.

Education and Nonprofit Pricing Eligibility

In order to be entitled to benefit from the special pricing, your customer must be (1) a registered student and possess a valid student I.D., (2) engaged as a teacher, lecturer or administrator at an education institution, and require the product for their own use, for their classes, for research or for administration of the educational institution, or (3) a member of a 501(c)3 or equivalent nonprofit organization and must require the product for use in their nonprofit organization.

[Learn more about special pricing >](#)

Clarif Knowledge Base and Support

For support resources and technical guidance on the Clarif Platform visit the Clarif Knowledge Base:

<https://support.clarif.com>

Contact our Customer Support team by telephone
(800) 325-2747
Monday – Friday, 7:00AM – 5:00PM (Pacific time)
Excluding holidays

Questions? We're Here to Help!

Use the SalesAssist tool to find your local Clarif contacts here: <https://www.clarif.com/resellers/pricing-and-licensing.html>. Open the tool, and select "Contact Us" for a list of the sales contacts in your region.

Our work is for
the problem
solvers, the
question askers,
the solution
seekers — those
who imagine,
design and
create.

We are:
Passionate
Creative
Agile
Future-focused
All in

