|  | **New User** | **Current User** |
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| Claris Platform  25 word | The Claris Platform offers the ideal path to deliver modern custom apps that have been making businesses grow for decades. | The Claris Platform offers the only path to deliver the modern custom apps  your team demands using a platform you already know. |
| Claris Platform  50 word | The Claris Platform helps you create apps that make your business better. Rapidly build apps you can’t find anywhere with advanced tech like cloud, mobile, and AI. Then connect them together with your other apps to automate workflows. Get help from the Claris Community or a Claris Partner near you. | The Claris Platform helps you create apps that make your business better. Rapidly build apps you can’t find anywhere with advanced tech like cloud, mobile, and AI. Then connect them together with your other apps to automate workflows. Get help from the Claris Community or a Claris Partner near you. |
| Claris FileMaker 19  50 words | N/A | Claris FileMaker 19, the first open platform, allows you to extend the platform with sharable add-ons, making it faster for anyone to build modern apps. Use add-ons for AI-powered image classification, photo galleries, kanban boards, and more. Plus, create directly in FileMaker Cloud, or deploy on FileMaker Server for Linux. |
| Claris FileMaker Pro  25 word | Claris FileMaker Pro offers the ideal path to deliver modern custom apps that have been making businesses grow for decades. | Claris FileMaker Pro 19 allows you to extend the platform with sharable add-ons, making it even faster for anyone to build modern apps. |
| Claris FileMaker Pro  50 word | Claris FileMaker Pro helps you create apps that make your business better. Rapidly build apps you can’t find anywhere using advanced tech like cloud, mobile, and AI. Organize contacts, track inventory, manage events, and more. Explore Claris Marketplace for ready-made apps or find a Claris Partner to help build one. | Claris FileMaker Pro 19 helps you create apps that make your business better. Now you can extend the platform using AI and JavaScript and even package your work as plug-and-play add-ons. Early add-ons already include AI-powered image classification, photo galleries, kanban boards, and more. |
| Claris FileMaker Go  25 word | FileMaker Go runs custom apps on iPad and iPhone so problem solvers can be more productive anywhere. Available on the App Store. | Claris FileMaker Go 19 for iPad and iPhone helps problem solvers be more productive anywhere and has new features to make your apps smarter. |
| Claris FileMaker Go  50 word | Claris FileMaker Go for iPad and iPhone helps problem solvers be more productive anywhere. It’s ideal for mobile teams in the field or away from a desk. Check inventory in the warehouse, create invoices during client visits, perform inspections onsite, and much more. Available on the App Store. | Claris FileMaker Go 19 for iPad and iPhone helps problem solvers be more productive anywhere and has new features to make your apps smarter. Use Core ML for things like image classification and sentiment recognition, Siri Shortcuts for voice-enabled interactions, and NFC reading to quickly get information from embedded tags. |
| Claris FileMaker Server  25 word | Claris FileMaker Server is fast, reliable server software used to securely host your FileMaker custom apps on premise and integrate them with other technologies. | Claris FileMaker Server 19 is fast, reliable server software available for Windows and Mac and now also for Linux as a developer preview. |
| Claris FileMaker Server  50 word | Claris FileMaker Server is fast, reliable server software used to securely host your FileMaker custom apps on premise and integrate them with other technologies. Get 24/7 availability and reliability, remotely manage apps with ease, and save time by automating administrative tasks. | Claris FileMaker Server 19 is fast, reliable server software used to securely host your FileMaker custom apps on premise and integrate them with other technologies. FileMaker Server 19 is available for Windows and Mac and now also for Linux as a developer preview. |
| Claris FileMaker WebDirect  25 word | FileMaker WebDirect instantly runs your custom apps directly in a web browser — no web programming required. | FileMaker WebDirect instantly runs your custom apps directly in a web browser — no web programming required. New — support for cards. |
| Claris FileMaker WebDirect  50 word | FileMaker WebDirect instantly runs your custom apps in a web browser — no web programming required. It’s a perfect alternative if you don’t want to install or maintain software locally and is great for easily sharing information with teams located in remote offices. Available in FileMaker Cloud and FileMaker Server. | FileMaker WebDirect instantly runs your custom apps in a web browser — no web programming required. It’s a perfect alternative if you don’t want to install or maintain software locally and is great for easily sharing information with remote teams. Available in FileMaker Cloud and FileMaker Server. New — support for cards. |
| Claris FileMaker Cloud  25 word | Claris FileMaker Cloud is your total toolset to create and share apps in the cloud with your teams, and integrate them with other technologies. | Claris FileMaker Cloud 2.19 is your total toolset to share apps in the cloud. Create apps directly in FileMaker Cloud with zero configuration and deployment. |
| Claris FileMaker Cloud  50 word | Claris FileMaker Cloud is your total toolset to create and share apps in the cloud with your teams, and integrate them with other technologies. It’s part of the Claris Platform — the ideal path to deliver modern custom apps that have been making businesses grow for decades. | Claris FileMaker Cloud 2.19 is your total toolset to share apps in the cloud with your teams, and integrate them with other technologies. Now you can create apps directly in FileMaker Cloud from FileMaker Pro with zero configuration and deployment. |